

ND DENTAL ASSOCIATION

2024

ANNUAL SESSION



SEPTEMBER 12-13

Radisson Hotel/Belle Mehus, Bismarck ND

NDDA ANNUAL SESSION 2024

September 12 – 13, 2024

Radisson Hotel/Belle Mehus, Bismarck ND

EXHIBIT SETUP

- Thursday, September 12.....1:00 p.m. – 3:00 p.m.

EXHIBIT FLOOR HOURS

- Thursday, September 12.....3:00 p.m. – 11:59 p.m.
- Friday, September 13 7:30 a.m. - 5:00 p.m.

EXHIBIT HALL

- Thursday, September 12.....7:00 p.m. – 11:59 p.m.
 - The President’s Mixer will take place in the Exhibit Hall, feel free to bring games, host a contest at your booth, use your imagination to think of clever ideas to draw individuals into your booth.
- Friday, September 13 11:45 a.m. – 1:00 p.m.
 - The Membership Luncheon & Awards Presentation will take place in the Exhibit Hall.
- Show off new products, services, and network with dental professionals.

REMOVAL OF EXHIBITS

- Friday, September 13, no earlier than 3:00 p.m.
- Exhibitors who stay until 5:00 p.m. will be entered in a drawing for a free booth at the 2025 NDDA Annual Session.
- Removal must be completed by 8:00 p.m. unless advance arrangements have been made.

BOOTH SPECIFICATIONS

- 8’ wide x 6’ with back drapes and draped side rails.
- 1 complimentary 6’ table and 2 chairs.
- Electricity is not available at all booths.
- **Extension cords may be required and will be the exhibitor’s responsibility.**
- Other voltages will require special handling. Advance arrangements and additional charges are the responsibility of the exhibitor and are at the expense of the exhibitor.

PRIZES

Exhibitors are encouraged to have drawings or contests at their booths. If you plan to have a drawing or contest at your booth, please indicate details in the “Comment” section on the Annual Session Contract form. The NDDA will promote in the Newsletter, eUpdates and Facebook. Prizes may be a product or service offered by the exhibiting company, organization, or commercial product of general appeal. The product or service must be usable by the winner without the purchase of additional goods or services. **Exhibitors are responsible for distribution of their prizes.**

ADVERTISE IN THE CONVENTION PROGRAM

- All exhibitors with a paid registration by August 9, 2024 will be listed in the Annual Session Program.
- Ad mats must be received by August 9, 2024. Please submit camera ready ad, in a pdf format via email to cmosbrucker@smilenorthdakota.org. Ads will be printed in black/white.
- Additional advertising space may be purchased.
 - Full Page (7½” x 4½”):\$175.00
 - Half Page (3½” x 4½”):\$125.00

EXHIBITOR BOOTH LOCATION

Top level sponsors will pick and have booth location preference. Exhibit floor layout will be sent in August to the Platinum, Gold, and Silver Sponsors. Bronze, Exhibitor Level, and Foyer Exhibitors will be assigned after top level sponsors have selected their booth locations. All attempts will be made to place exhibitors with competing products or services away from one another. Early registration makes this possible. Assigned booth locations cannot be changed unless approval has been given by the Exhibits Chairperson. The Exhibitor Floor Plan is located on the NDDA website – <https://www.smilenorthdakota.org/meetings-events/annual-session>. Carefully examine the exhibit hall floor plan prior to selecting your booth. Updates are made to the floor plan as booths are sold.

Subletting or dividing exhibit space is not permitted, except with permission from the Exhibits Chairperson. Distribution of materials and displays must be limited to the booth space purchased.

The NDDA reserves the right to refuse any advertising, sponsorship, exhibitor, etc. at the discretion of our Board of Trustees and in the best interest of our members.

LIABILITY

It is expressly understood and agreed between exhibitors and the Association that the Association shall be under no liability for loss of, or damage to, goods or property of exhibitors and each exhibitor, upon registration, expressly releases the North Dakota Dental Association from all liabilities. The Association shall not be responsible for any injury, loss, or damage that may occur to the exhibitor’s officers, agents, employees, or property prior to, during, or after the period covered by this exhibit contract. All property of the exhibitor brought onto the premises by the exhibitor shall be at the risk of the exhibitor. The exhibitor agrees to

indemnify and hold harmless the North Dakota Dental Association for any loss or damage that may arise out of the premises described in this contract.

STORAGE

The Radisson Hotel in Bismarck has agreed to receive freight for storage no more than 72 hours prior to the event. Be sure to note on the packages "Hold for the North Dakota Dental Association meeting, September 12 – 13" and include the name of the person picking up the package on the outside. If you have any questions regarding the shipment of your product, please contact the Radisson Hotel at 701-255-6000.

BOOTH CANCELLATION

- Prior to August 1, \$200.00 will be retained to cover expenses incurred by the NDDA.
- Between August 2 -15 a 50% refund will be provided.
- After August 15 no refund will be provided.

ROOM RESERVATIONS:

Radisson Hotel
605 E Broadway Ave
Bismarck ND 58501
(701) 255-6000, select option 1
Online Registration Link: <https://www.choicehotels.com/reservations/groups/g9547758>

***Note** - Ask for ND Dental Association group rate.

Expressway Inn & Suites (Additional Sleeping Rooms)
180 E Bismarck Expressway
Bismarck ND 58504
Phone: (701) 222-3311

***Note** - Ask for ND Dental Association group rate.

NDDA CONTACT INFORMATION:

Camie Mosbrucker

North Dakota Dental Association

PO Box 1332

Bismarck, ND 58502

Phone: (701) 223-8870

E-mail: cmosbrucker@smilenorthdakota.org

Visit: <https://www.smilenorthdakota.org/meetings-events/annual-session>

EXHIBIT LEVEL/SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL SPONSOR - \$3,500

Exhibitor Level Package Plus:

- Recognition as Platinum Level Sponsor.
- Complimentary full page ad in the Annual Session Program.
- Complimentary full page ad in the August (or December) NDDA Newsletter.
- Company name displayed on Facebook "Shout Out".
- Attendance is open to any Social and President's Mixer.
- No limit to conference attendees.

GOLD LEVEL SPONSOR - \$2,500

Exhibitor Level Package Plus:

- Recognition as Gold Level Sponsor.
- Complimentary full page ad in the Annual Session Program.
- Complimentary half page ad in the August (or December) NDDA Newsletter.
- Company name displayed on Facebook "Shout Out".
- Up to 5 conference attendees to any Social and President's Mixer.
- Up to 5 conference attendees

SILVER LEVEL SPONSOR - \$1,500

Exhibitor Level Package Plus:

- Recognition as Silver Level Sponsor.
- Complimentary half page ad in the Annual Session Program.
- Company name displayed on Facebook "Shout Out".
- Up to 4 company attendees to any Social and President's Mixer.
- Up to 4 conference attendees.

BRONZE LEVEL SPONSOR - \$750

Exhibitor Level Package Plus:

- Recognition as a Bronze Level Sponsor.
- Up to 3 conference attendees.

EXHIBITOR LEVEL SPONSOR - \$500

- Company name displayed on signage.
- Company name in Annual Session Program.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.
- Lunch is included.
- Up to 2 conference attendees.
- Skirted 6' display table.
- Exposure to approximately 400 healthcare professionals.

FOYER EXHIBITOR SPONSOR - \$350

- Recognition as Exhibitor Level Sponsor (See above).
- **PLEASE NOTE:** Exhibit table is set up in the Foyer area, not the Exhibit Hall.

MEMBERSHIP LUNCHEON SPONSOR - \$2,500

- Up to 2 company representatives may attend Membership Luncheon.
- Limited to 2 sponsorships - 1st response/registration basis.
- Recognition as Membership Luncheon Sponsor.
- Complimentary full page ad in the Annual Session Program.
- Company name displayed on signage.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.

EXHIBITOR SOCIAL SPONSOR - \$1,500

- Recognition as Exhibitor Social Sponsor.
- Complimentary half page ad in the Annual Session Program.
- Company name displayed on signage.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.

SPEAKER SPONSOR - \$2,500

- Recognition as Speaker Sponsor
- Complimentary full page ad in the Annual Session Program.
- Company name displayed on signage.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.
- Opportunity to introduce Speaker before lecture.

UNABLE TO ATTEND \$500 - \$1,000, PICK YOUR SPONSORSHIP AMOUNT

Unable to Attend? We have you covered.

- Complimentary half page ad in the Annual Session Program.
- Company name displayed on NDDA website.
- Company name displayed on signage.
- Company name displayed on slideshow before CEs.

PRIZE SPONSOR (SUGGESTED \$100)

- Provide monetary support or donate a prize to be given away at the President's Mixer.
- Company name displayed on NDDA website.
- Company name in Annual Session Program.